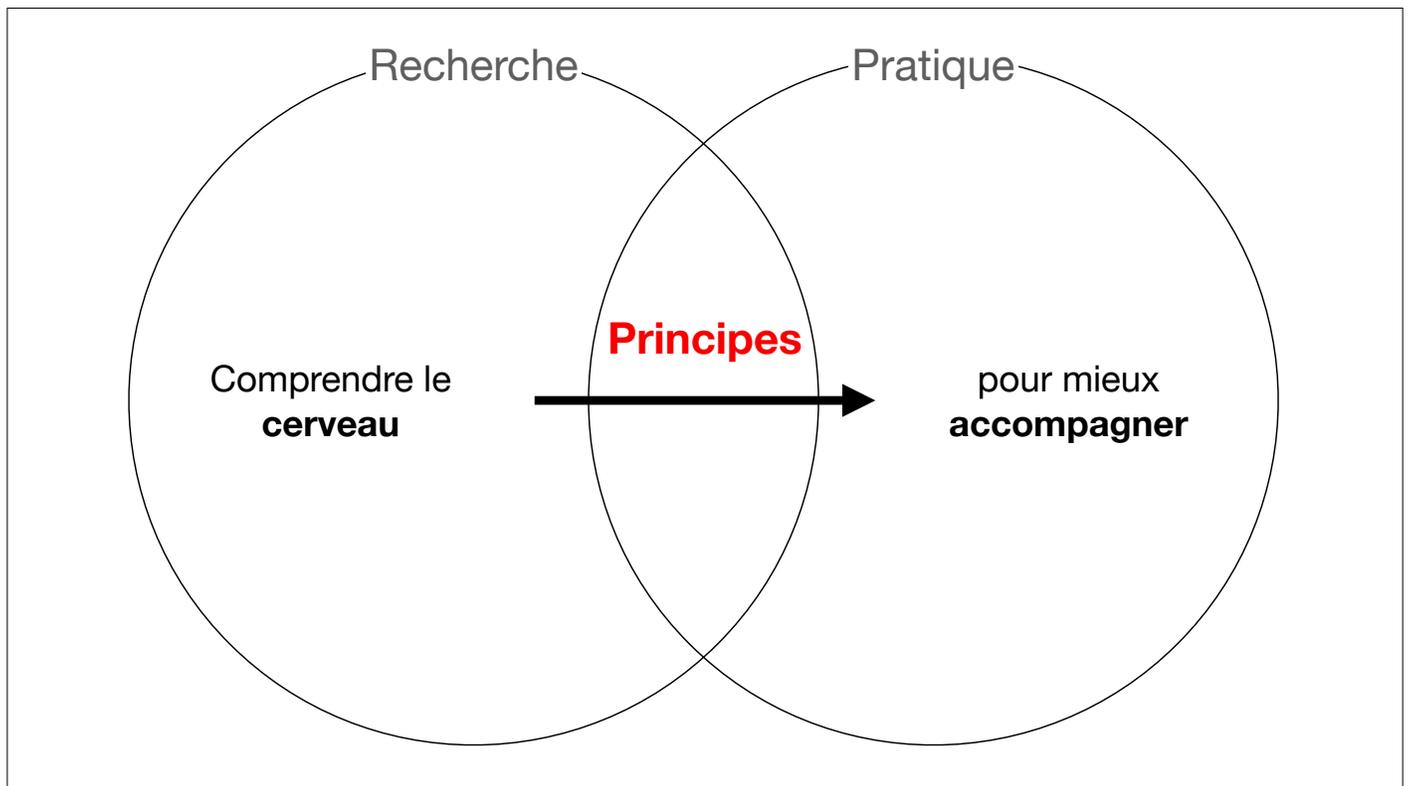


Comprendre le cerveau pour mieux accompagner l'apprentissage de la lecture et le développement de la littératie

Conférence d'ouverture - Colloque AuTour de la lecture du TREM - 10 déc. 2024
Steve Masson, professeur à l'Université du Québec à Montréal

1



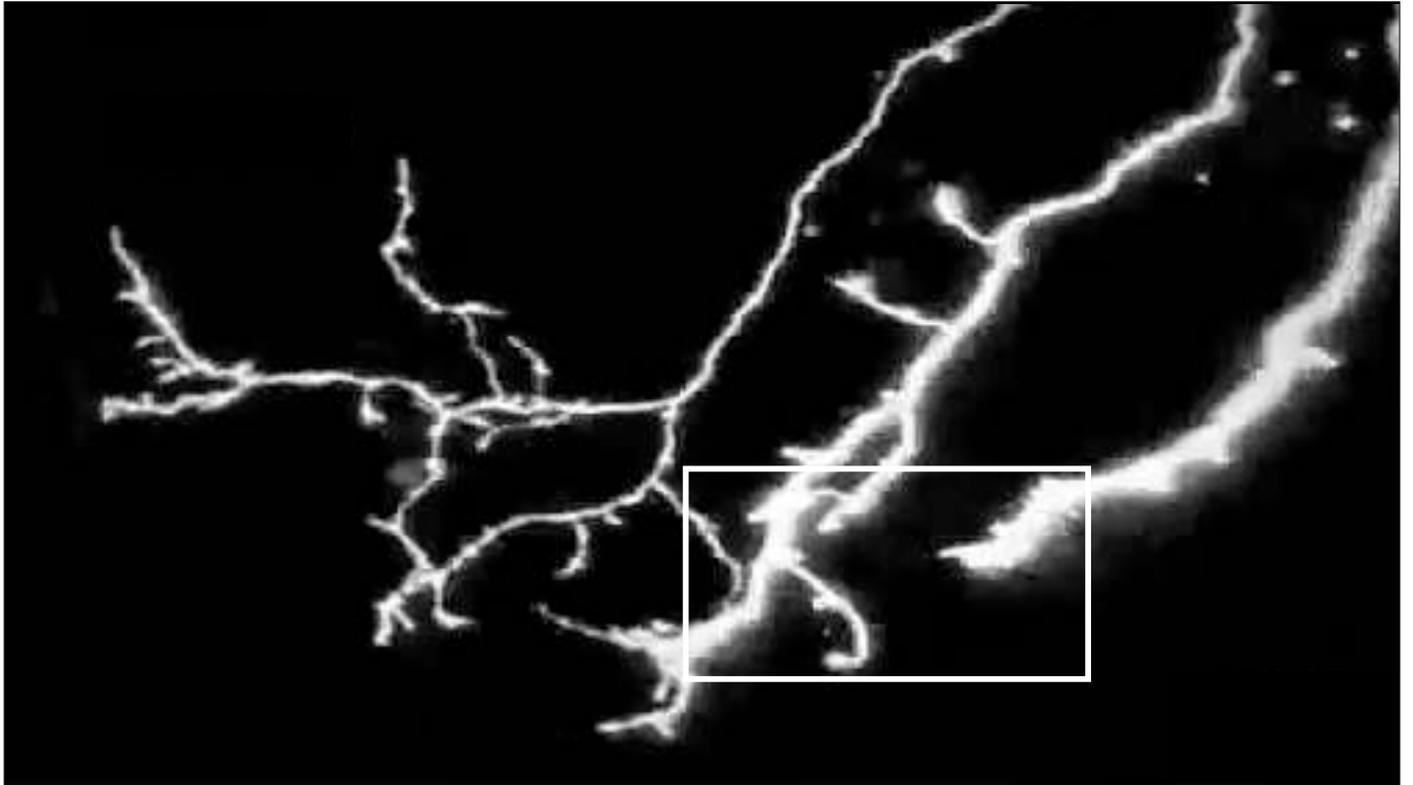
2

Principe 1

3

**Apprendre, c'est changer
son **cerveau.****

4



5

Livre de
Hebb

The
Organization
of Behavior
A Neuropsychological Theory
D.O. HEBB

Mécanisme de modification de connexions

The image shows the front cover of the book 'The Organization of Behavior: A Neuropsychological Theory' by D.O. Hebb. The cover is dark with white text. The title is prominently displayed in the center. Below the title, the subtitle 'A Neuropsychological Theory' is written in a smaller font. At the bottom of the cover, the author's name 'D.O. HEBB' is printed. To the left of the book cover, there is a grey diagonal banner with the text 'Livre de Hebb'. Below the book cover, the text 'Mécanisme de modification de connexions' is written.

6

Les neurones qui s'**activent** ensemble
se **connectent** ensemble.

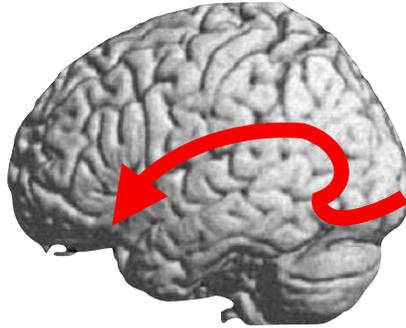
7

Analogie de la forêt

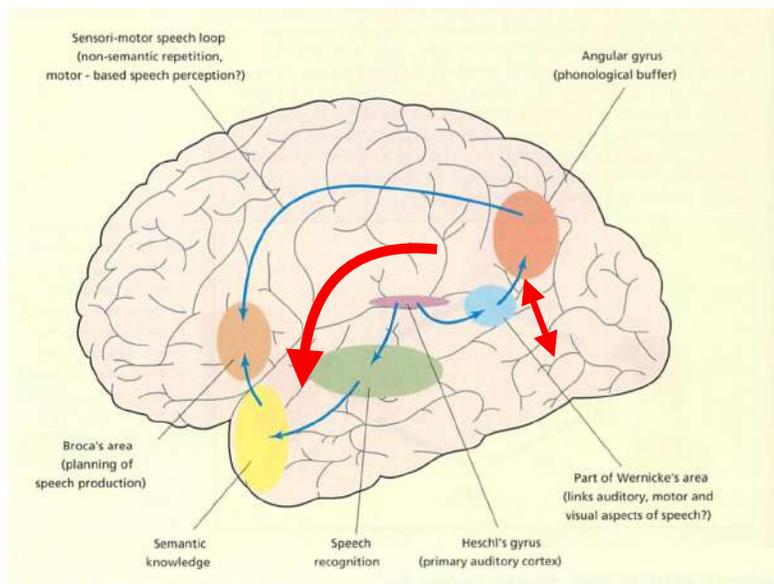


8

Apprendre à lire,
c'est construire des **chemins** dans son cerveau.



9



10

Principe 1

Activer les neurones à plusieurs reprises

Comment ?

Stratégie 1

Planifier plusieurs moments d'activation

Vocabulaire
Correspondances
lettres-sons

Étude de
Koedinger et al.

PNAS RESEARCH ARTICLE | PSYCHOLOGICAL AND COGNITIVE SCIENCES

An astonishing regularity in student learning rate

Kenneth H. Koedinger¹, Paula T. Carvalho², Ran-Lei Li³, and Elizabeth A. M. Leurgans⁴

EDITED BY DOUGLAS MADR, NORTHWESTERN UNIVERSITY, EVANSTON, IL, RECEIVED DECEMBER 25, 2022; ACCEPTED FEBRUARY 10, 2023

Significance
Prior research, often using self-report data, hypothesized that the path to expertise requires extensive practice and that different learners acquire competence at different rates. Fitting cognitive and statistical growth models to 27 datasets (pooling observations of learning and performance in academic settings), we find evidence for the first hypothesis and against the second: Students do not show substantial differences in their rate of learning. These results provide a challenge for learning theory to explain this striking similarity in student learning rate. They also suggest that educational achievement gaps come from differences in learning opportunities and that better access to such opportunities can help close those gaps.

Abstract
Humans are capable of a wide and flexible variety of learning adaptations. This adaptability is particularly apparent in the development of expertise associated with high-profile careers, the technology innovation or music composition, but also in the wide variety of academic subject matter: reading, writing, math, science, second language, etc., human music. Better understanding of how human learning works in the context of academic courses is of scientific interest because academic learning is particularly distinct to the human species. It is also of practical interest because such understanding can be used to develop more effective education. New technologies have often made better science possible. Such is the case for educational technologies which, in this century, have been increasingly providing unprecedented volumes of detailed data on academic learning. With course-level funding from the National Science Foundation to LearnLab (learnlab.org), we developed a social-technical infrastructure to systematically acquire such data and use it both to optimize interactive learning technologies and to pursue scientific questions about student learning. LearnLab's early goals were to identify the normal units of learning in academic courses, to use these insights to design and demonstrate improved instruction in randomized controlled experiments embedded in courses, and to build models of learners that may reveal significant similarities and differences across learners. The research produced methods for discovering and validating improved cognitive models of the normal units students acquire in academic courses (e.g., ref. 1). These improved cognitive models were used to redesign course units, and random assignment field experiments comparing student use of the redesign (treatment) with the original design (control) demonstrated enhanced learning outcomes (e.g., refs. 2 and 3). A key theoretical hypothesis of these cognitive models is that a decomposition of learning into discrete units, or knowledge components, produces predictions that can be tested against student performance data across different contexts and at different times. Investigations across multiple datasets support this knowledge component hypothesis (e.g., refs. 1 and 4). In this paper, we combine these cognitive models with statistical growth models to explore significant similarities and differences across academic learners. Our research questions are: 1. Practice needed: How many practice opportunities do students need to reach a mastery level of 80% correctness? 2. Initial performance variation: How much do students vary in their initial performance? 3. Learning-rate variation: How much do students vary in their learning rate?

Author contributions: K.H.K., P.T.C., and R.L.L. designed research; K.H.K., P.T.C., and R.L.L. performed research; K.H.K., P.T.C., and E.A.M.L. analyzed data and wrote the paper.

The authors declare no competing interest.

This article is a U.S. Government work, and, as such, is in the public domain in the United States of America.

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To whom correspondence may be addressed: Email: koedinger@learnlab.org

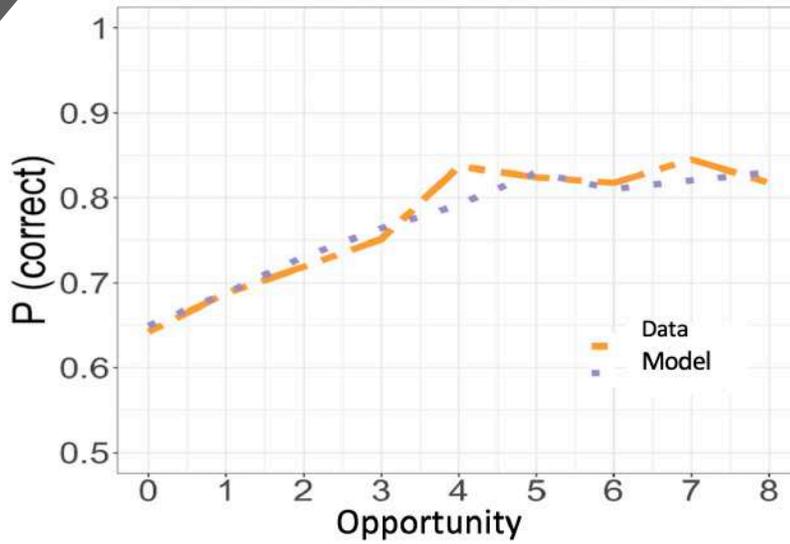
This article contains supporting information online at pnas.org/lookup/suppl/doi:10.1073/pnas.2221911120.

PNAS 2023 · Vol. 120 · No. 13 · e222191120 | <https://doi.org/10.1073/pnas.222191120> 1 of 11

Taux d'apprentissage en fonction du nombre d'activations

Étude de
Koedinger et al.

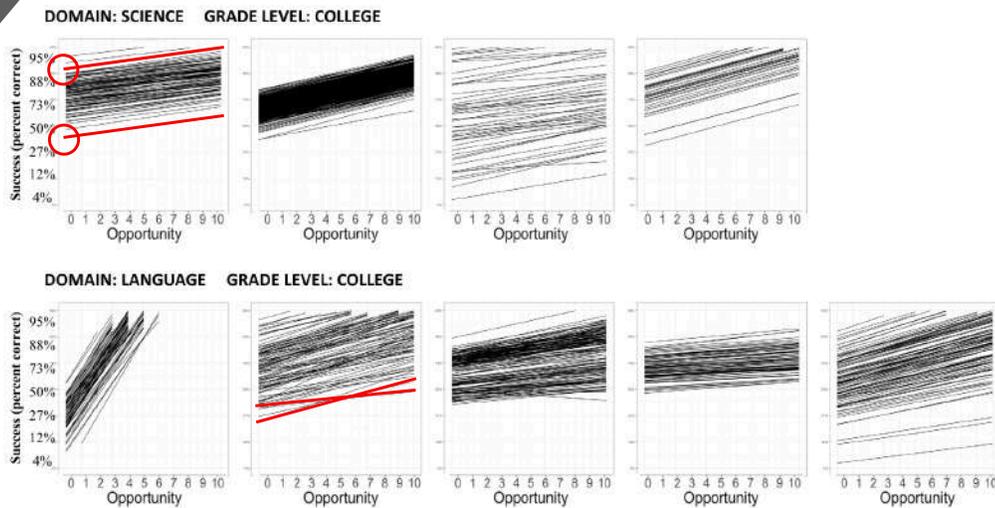
Overall Learning



+ 2,5 % par activation

~7 activations

Étude de
Koedinger et al.



Taux d'apprentissage très similaires

Principe 1

Activer les neurones à plusieurs reprises

Comment ?

Stratégie 1
Planifier plusieurs moments
d'activation

Stratégie 2
Entraîner la récupération en
mémoire

Étude de
Zaromb et al.

Memory & Cognition
2019, 48 (6), 995-1009
doi:10.3758/s13102-019-1420-4

The testing effect in free recall is associated with enhanced organizational processes

FRANKLIN M. ZAROMB AND HENRY L. RODIGER III
Washington University, St. Louis, Missouri

In two experiments with categorized lists, we asked whether the testing effect in free recall is related to enhancements in organizational processing. During a first phase in Experiment 1, subjects studied one list over eight consecutive trials, they studied another list six times while taking two interspersed recall tests, and they learned a third list in four alternating study and test trials. One week 2 days later, recall was directly related to the number of tests and inversely related to the number of study trials. In addition, increased testing enhanced both the number of categories accessed and the number of items recalled from within those categories. One measure of organization also increased with the number of tests. In a second experiment, different groups of subjects studied a list either once or twice before a final retrieval test, or they studied the list once and took an initial recall test before the final test. Prior testing again enhanced recall, relative to studying, on the final test a day later, and also improved category clustering. The results suggest that the benefits of testing in free recall learning arise because testing creates retrieval schemas that guide recall.

A robust finding is that testing a person's memory for previously learned material enhances long-term retention, relative to restudying the material for an equivalent amount of time (e.g., Cartier & Pashler, 1992; for a review, see Roediger & Karpicke, 2006a). This finding, known as the testing effect, has been demonstrated using a wide range of study materials and types of tests, in both laboratory and classroom settings and in various subject populations (e.g., Butler & Roediger, 2007; Gans, 1917; Kang, McDermott, & Roediger, 2007; McDaniel, Anderson, Detrick, & Moravcsik, 2007; Roediger & Karpicke, 2006b; Saitzev, 1939; Tse, Balota, & Roediger, in press). Recent years have seen renewed interest among researchers investigating the potential benefits of testing for learning as a means to improving learning in educational settings (McDaniel, Roediger, & McDermott, 2007; Pashler, Robert, Cepeda, & Carpenter, 2007).

One limitation with this work is that testing effects typically report improvements in learners' retention of discrete facts (e.g., foreign vocabulary words) to those necessarily demonstrating a better understanding of the subject matter through testing (Daniel & Pashler, 2009). However, a growing body of research has shown that testing can serve as a versatile learning tool by enhancing the long-term retention of nonverbal information that is conceptually related to previously retrieved information (Chou, 2008; Chan, McDermott, & Roediger, 2006), by stimulating the subsequent learning of new information (Vera, 1976; Karpicke, 2009; Sparrow, McDermott, & Roediger, 2008; Tulving & Watkins, 1974) and by promoting better transfer to new questions (Bartke, 2010; Johnson & Mayer, 2009; Robert, Taylor, & Sholar, 2010). In the present research, we further examine the potential benefits of testing by asking whether testing can improve individuals' learning and retention of the conceptual organization of study materials, relative to studying the materials alone—a question not yet addressed in the literature.

Psychologists have long grappled with questions of how the processes involved in mentally organizing information influence learning and retention (e.g., Aschell, 1963; Bartlett, 1932; Katona, 1940). One theoretical assumption that has guided much of the cognitive research examining organization and learning was Miller's (1956) conception of recoding, or chunking, in which he argued that the key to learning and retaining large quantities of information was to mentally repackage, or chunk, the study materials into smaller units. Evidence for chunking has come primarily from studies using serial recall and free recall paradigms in which subjects often study and attempt to recall verbal materials such as lists of words over multiple alternating study and test trials (e.g., Bower & Springston, 1976; Tulving, 1962), but it has also come from other techniques (e.g., Mandel, 1967).

In support of the chunking hypothesis, researchers have pointed to the finding that when people study lists of words coming from different conceptual categories in a randomized order, they tend to recall them in an organized fashion by clustering conceptually related responses together (W.A. Bowerfield, 1953; W.A. Bowerfield, Cabot, & Whitmarsh, 1938). Furthermore, response clustering is often associated with greater retention (Mulligan, 2005; Tull, 1979). Similarly, Tulving (1962) found that when students learned

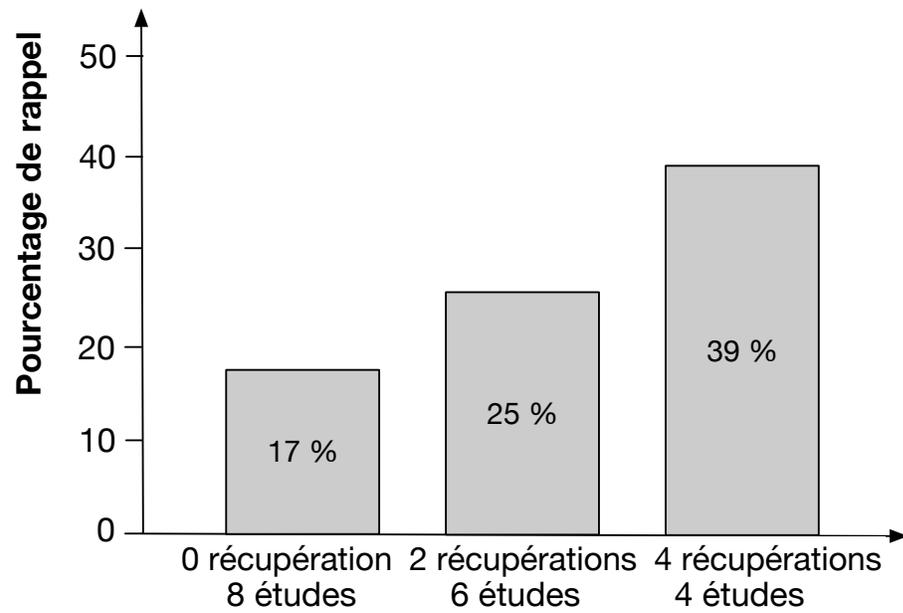
F.M. Zaromb, fzaromb@wustl.edu

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Effets de l'entraînement à la **récupération** en mémoire vs **étude**

Étude de

Zaromb et al.



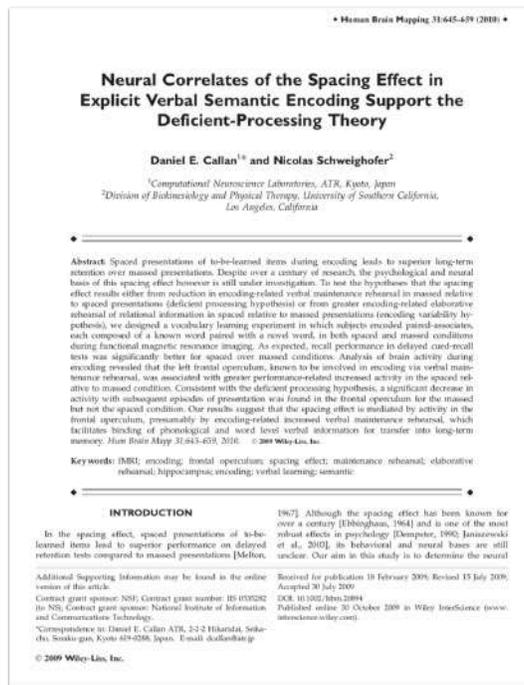
17

Principe 2

18

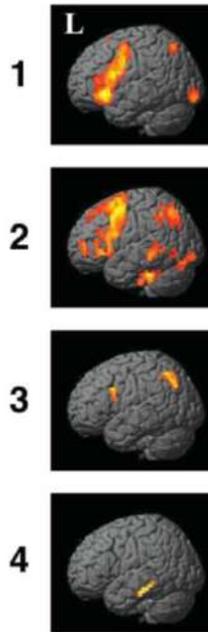
Activation 1 Activation 2 Activation 3

Étude de Callan et al.



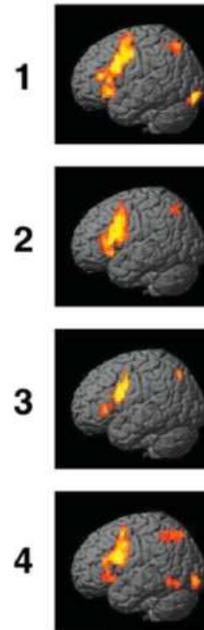
Effets de l'espacement sur l'activité cérébrale

Regroupé

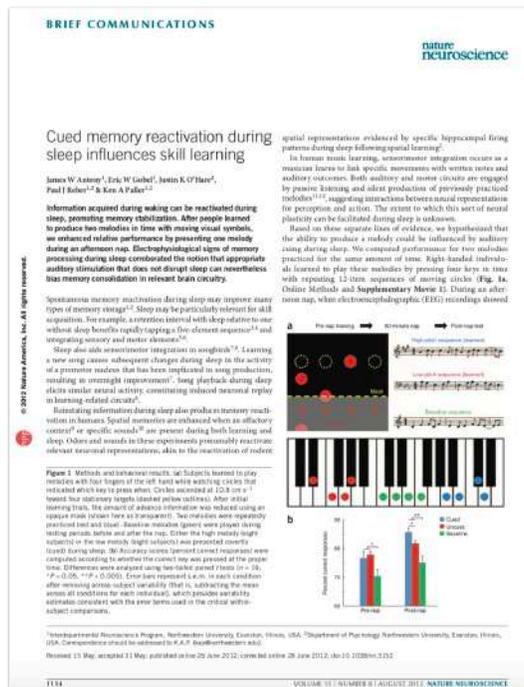


Diminution

Espacé

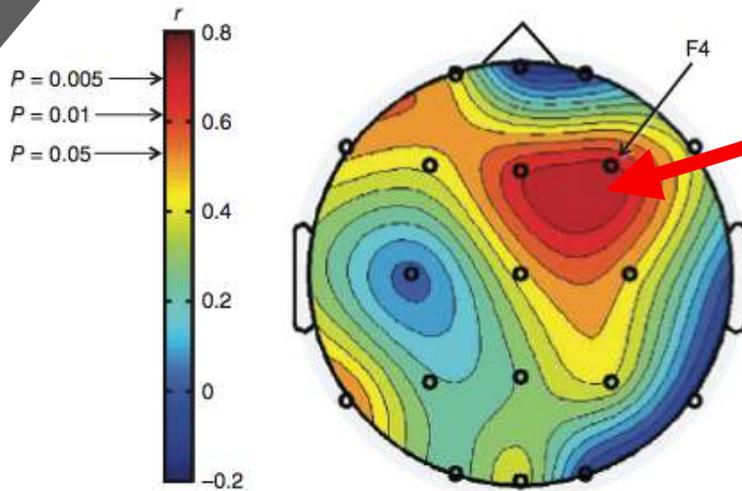


Maintien



Effets du sommeil sur l'apprentissage et l'activité cérébrale

Étude de
Antony et al.



Cortex pré moteur lié à la main utilisée

23

Étude de
Kornell et al.

APPLIED COGNITIVE PSYCHOLOGY
Appl. Cognit. Psychol. 23, 1297–1317 (2009)
Published online 19 January 2009 in Wiley InterScience
(www.interscience.wiley.com) DOI: 10.1002/acp.1337

Optimising Learning Using Flashcards: Spacing Is More Effective Than Cramming

NATE KORNEILL*

Department of Psychology, University of California, Los Angeles, USA

SUMMARY

The spacing effect—that is, the benefit of spacing learning events apart rather than massing them together—has been demonstrated in hundreds of experiments, but is not well known to educators or learners. I investigated the spacing effect in the realistic context of flashcard use. Learners often divide flashcards into relatively small stacks, but compared to a large stack, small stacks decrease the spacing between study trials. In three experiments, participants used a web-based study programme to learn GRE-type word pairs. Studying one large stack of flashcards (i.e. spacing) was more effective than studying four smaller stacks of flashcards separately (i.e. massing). Spacing was also more effective than cramming—that is, massing study on the last day before the test. Across experiments, spacing was more effective than massing for 90% of the participants, yet after the first study session, 72% of the participants believed that massing had been more effective than spacing. Copyright © 2009 John Wiley & Sons, Ltd.

The spacing effect—that is, the fact that spacing learning events apart results in more long-term learning than massing them together—is a robust phenomenon that has been demonstrated in hundreds of experiments (Cepeda, Pashler, Vul, Wixted, & Rohrer, 2008; Dempster, 1986; Hintzman, 1974; Gleiberg, 1979) dating back to Ebbinghaus (1885/1964). Learners would profit from taking advantage of the spacing effect, both in classrooms and during unsupervised learning (e.g. Bahrick, Bahrick, Bahrick, & Bahrick, 1995)—and doing so seems feasible from a practical perspective because spacing does not take more time than massing. It simply involves a different distribution of time (Rohrer & Pashler, 2007). Yet the spacing effect has been called ‘a case study in the failure to apply the results of psychological research’ (Dempster, 1988, p. 627). One reason for this failure is that spacing has seldom been investigated using procedures that are directly applicable in educational settings (although there are exceptions, e.g. Rohrer & Taylor, 2006, 2007; Smith & Rothkopf, 1984). For example, in spacing experiments, a spaced condition is often compared to a pure massing condition, in which the same item (e.g. a word pair) is presented twice in a row with no intervening items. Pure massing is ineffective, but it is also often unrealistic (Seabrook, Brown, & Solity, 2005). The goals of the present experiments were twofold. First, to investigate the spacing effect in a realistic study situation, and second, to examine students’ attitudes towards spacing as a study strategy. The research was also intended to provide learners with practical information about how to study.

*Correspondence to: Nate Kornell, Department of Psychology, University of California, Los Angeles, 1285 Franz Hall, Los Angeles, CA 90095, USA. E-mail: nkornell@ucla.edu

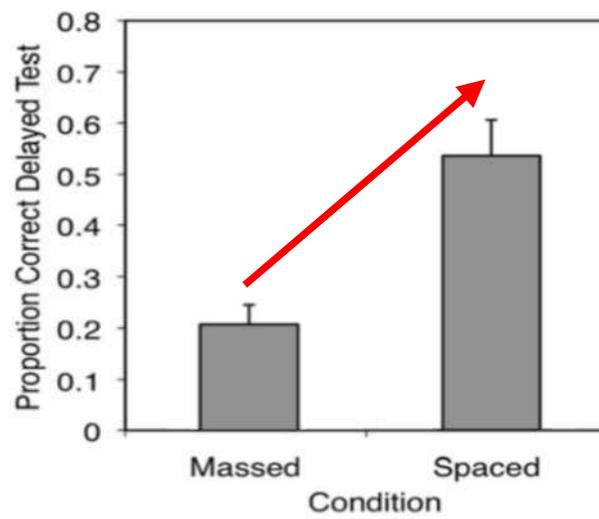
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Effets de l’espacement sur l’apprentissage

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Étude de

Kornell



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Principe 2

Espacer les activités d'apprentissage

Comment ?

Stratégie 1

Distribuer l'apprentissage

26

Regroupé

Activation 1 Activation 2 Activation 3

Distribué

Activation 1

Activation 2

Activation 3

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Plus souvent moins longtemps

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Principe 2

Espacer les activités d'apprentissage

Comment ?

Stratégie 1

Distribuer l'apprentissage

Stratégie 2

Entrelacer les apprentissages

29

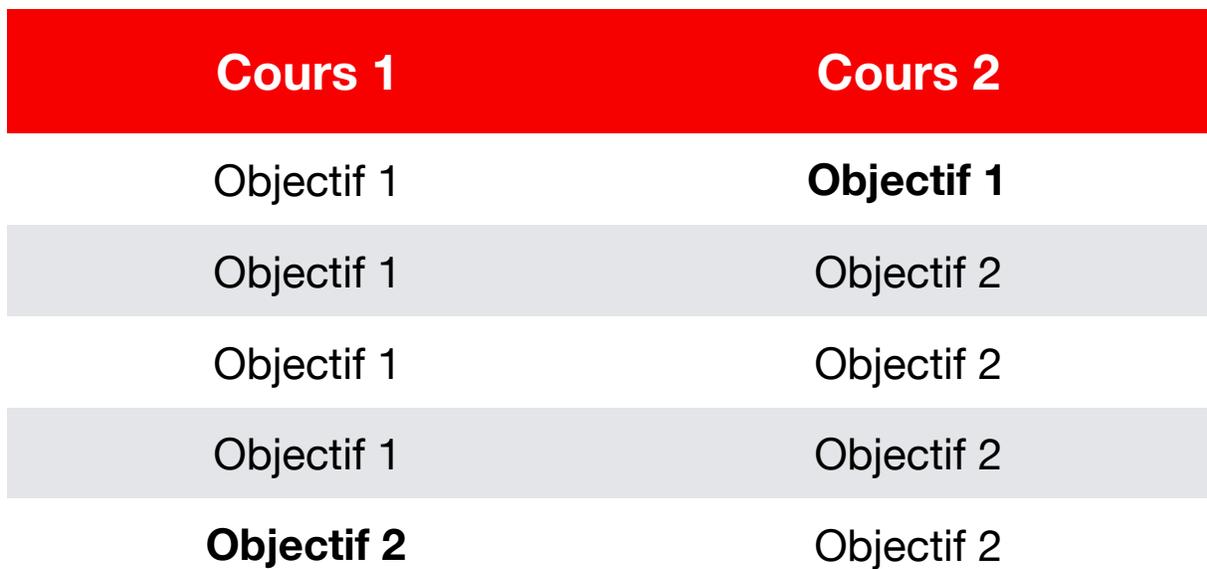
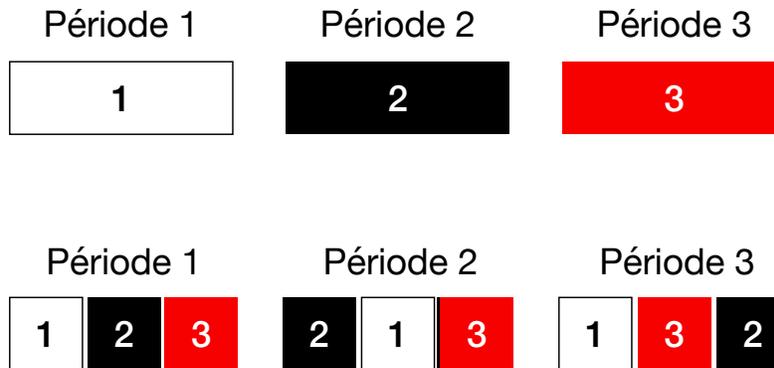
Regroupé



Entrelacé



30



Regroupé



Entrelacé



33

Comment entrelacer ?

- Faire des **retours** sur des éléments vus plus tôt (capsule de révision)
- **Ajouter aux exercices** existants des questions portant sur du contenu antérieur
- **Conserver** une partie des exercices pour plus tard



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Principe 3

35

État d'esprit

Dynamique

Fixe

Croire qu'on peut s'améliorer

Ne pas y croire.

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Étude de
Moser et al.

Research Report

Mind Your Errors: Evidence for a Neural Mechanism Linking Growth Mind-Set to Adaptive Posterror Adjustments

Jason S. Moser¹, Hans S. Schroder¹, Carrie Heeter², Tim P. Moran¹, and Yu-Hao Lee¹
¹Department of Psychology and ²Department of Information Systems, Information Studies, and Media, Michigan State University

Abstract
 How well people bounce back from mistakes depends on their beliefs about learning and intelligence. For individuals with a growth mind-set, who believe intelligence develops through effort, mistakes are seen as opportunities to learn and improve. For individuals with a fixed mind-set, who believe intelligence is a stable characteristic, mistakes indicate lack of ability. We examined performance-monitoring event-related potentials (ERPs) to probe the neural mechanisms underlying these different reactions to mistakes. Findings revealed that a growth mind-set was associated with enhancement of the error-positivity component (Pe), which reflects awareness of and allocation of attention to mistakes. More growth-minded individuals also showed superior accuracy after mistakes compared with individuals endorsing a more fixed mind-set. It is critical to note that Pe amplitude mediated the relationship between mind-sets and posterror accuracy. These results suggest that neural mechanisms indexing on-line awareness of and attention to mistakes are intimately involved in growth-minded individuals' ability to rebound from mistakes.

Keywords
 individual differences, electrophysiology, cognitive processes

Received 12/21/11; Revision accepted 7/11/12

Whether you think you can or think you can't—you are right. (popularly attributed to Henry Ford)

Decades of research by Dweck and her colleagues indicate that academic and occupational success depend not only on cognitive ability, but also on beliefs about learning and intelligence (e.g., Dweck, 2006). Dweck's model of implicit theories of intelligence (ITIs) distinguishes people who believe intelligence is unchangeable (i.e., those who have a *fixed mind-set*) from people who believe intelligence is malleable and can be developed through learning (i.e., those who have a *growth mind-set*). It is critical to note that these mind-sets are associated with different reactions to failure. Fixed-minded individuals view failure as evidence of their own immutable lack of ability and disengage from tasks when they err; growth-minded individuals view failure as potentially instructive feedback and are more likely to learn from their mistakes (Dweck, 1999; Ulman, 1997).

Despite years of work examining the self-report and behavioral correlates of these different mind-sets, little is known about the neural mechanisms that underlie them—only one study has examined the neural underpinnings of mind-set. In that study, Mangels, Butterfield, Lamb, Good, and Dweck (2006) measured event-related potentials (ERPs)—electrical brain signals elicited by external or internal events—in college students endorsing a fixed or growth mind-set while they performed a difficult general knowledge test. They found that compared with fixed-minded individuals, growth-minded individuals allocated more attentional resources to corrective information following error feedback and were more likely to correct their mistakes on a surprise retest.

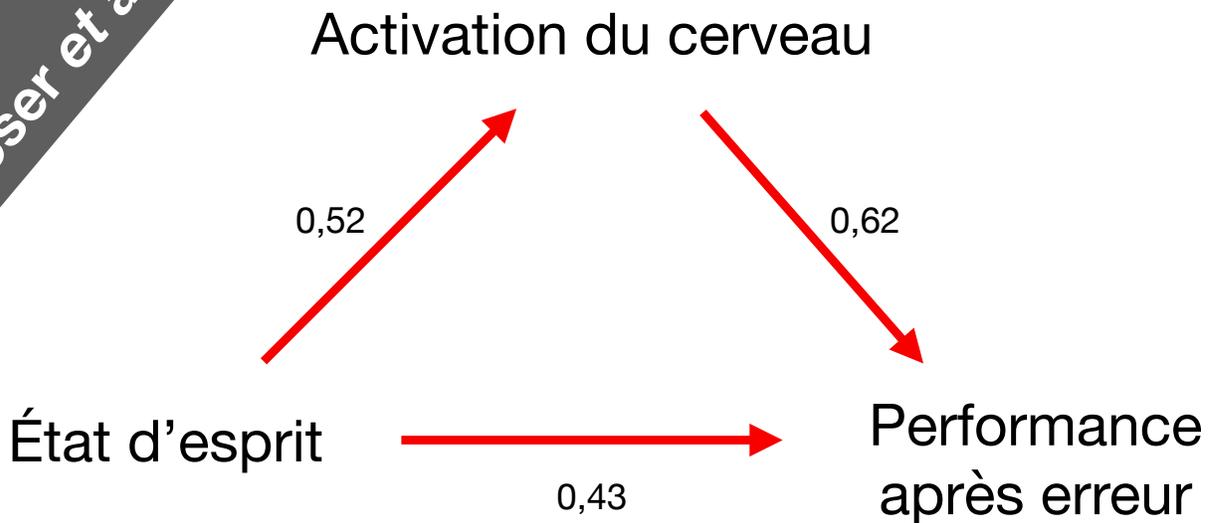
Although Mangels et al. (2006) found differences between individuals with fixed versus growth mind-sets in neural and behavioral responses to corrective information, they demonstrated these effects on a task in which performance accuracy was ambiguous. Participants became aware of their mistakes only when they were signaled by external feedback. This task was also quite difficult (success rates were kept at ~40%), which may have exaggerated differences between the groups.

Corresponding Author:
 Jason S. Moser, Department of Psychology, Michigan State University, East Lansing, MI 48824
 Email: jmoser@msu.edu

Effet de l'état d'esprit sur l'activité du cerveau

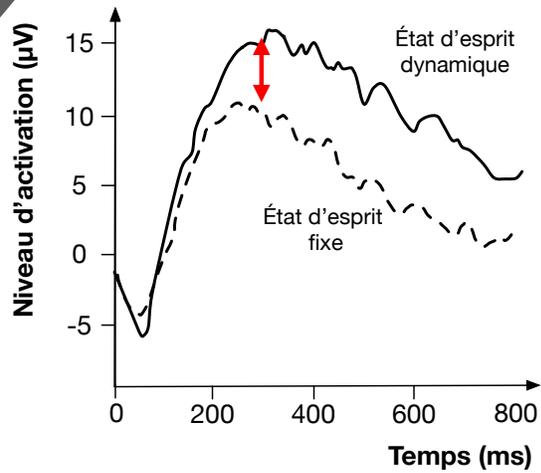
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Étude de
Moser et al.



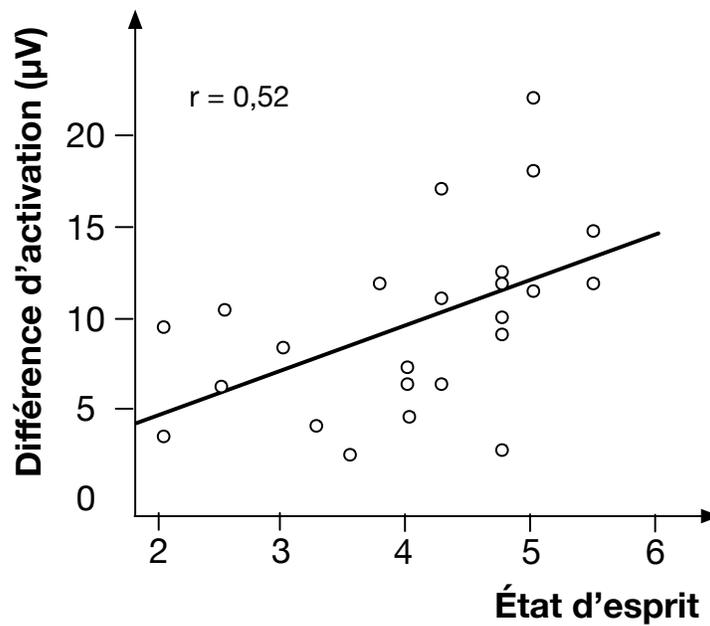
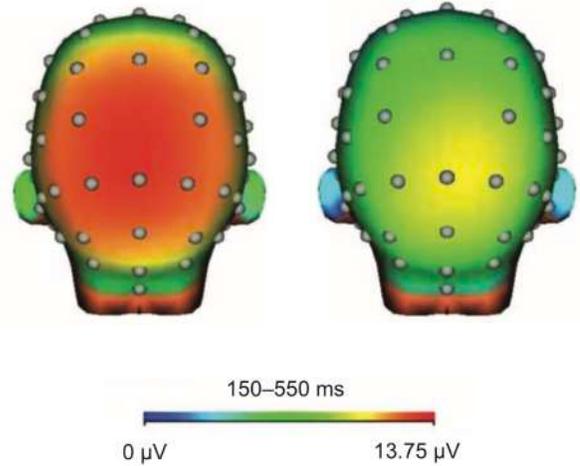
38

Après erreur



État d'esprit dynamique

État d'esprit fixe



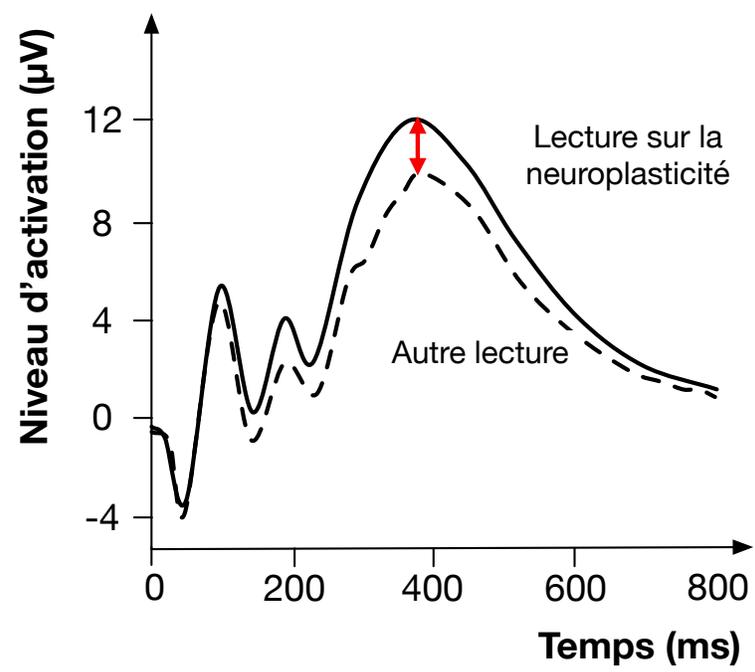
Étude de
Schroder et al.



Effet de la lecture d'un **texte** (dynamique vs fixe) sur l'activité du cerveau

41

Étude de
Schroder et al.



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Principe 3

Cultiver un état d'esprit dynamique

Comment ?

Stratégie 1

Connaître la notion de neuroplasticité

43



<http://www.labneuroeducation.org/cerveau>



<https://youtu.be/36IA8Y8mRgE?>

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Principe 3

Cultiver un état d'esprit dynamique

Comment ?

Stratégie 1

Connaître la notion de neuroplasticité

Stratégie 2

Fournir des encouragements compatibles avec un état d'esprit dynamique

45

Quoi dire ?

Succès = **processus** (impliquant effort et stratégies)

« L'objectif, ce n'est pas de tout réussir d'un coup. L'objectif est de développer ta compréhension étape par étape. Que peux-tu essayer d'autre ? »

« Bravo pour ton excellent résultat. Tu as travaillé fort, tu as amélioré tes stratégies d'étude et, depuis, tu ne cesses de t'améliorer ! »

Inspiré de Dweck (2015)

46

Réussite ⇒ rétroaction positive ↑ ⇒ striatum ↑ ⇒ dopamine ↑
⇒ sentiment de plaisir/satisfaction ↑ ⇒ **motivation**

47

Réussite ⇒ **motivation**

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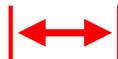
Synthèse

49



Principe 1

Activer les neurones à plusieurs reprises



Principe 2

Espacer les activités d'apprentissage



Principe 3

Cultiver un état d'esprit dynamique

50